

# ASSOCIATED ARTISTS OF PITTSBURGH

## Board of Directors Meeting

**April 11, 2016, 6:30 PM – Ice House (100 43<sup>rd</sup> Street, Pittsburgh)**

Attendees: Chris King, Brian Siewiorek , Ryan Lammie, David Stanger, Emily Meyer, Mia Henry, Jeff Jarzynka, Jack Tomayko, Scott Hunter, Ann Thompson, Ken Antol, John Lewis

Absent: David Bush, Cecile Shellman, PJ Zimmerlink, Tom Bakaitus

### Welcome

Chris King brought the meeting to order.

The focus of the meeting was additional planning for the Preview Party for the Annual Exhibition. Note that the jurying for the Annual Exhibition is taking place this week. Juliana Morris (Exec Director) is attending to business with the juror. Certain member of the board attended a meeting with the juror (Sarah Lehrer-Graiwer).

### AAP Business

As noted, the business discussion focused on the Preview Party matters

- Fundraiser planning – on our way on ticket sales
- Invites have been released
- Mia/Chris have met with Stacy Weiss (co-chair of Party) for additional sales discussions and planning
- Ticket issue – ticket link is not on the webpage for AAP's main website, to be corrected
- Corporate and foundation sponsors are being finalized
- Chris provided copies of budget from last year and this year
- 600 pieces at the drop off – 70 digital submissions – very positive turn out for the drop off – will be approximately 60 pieces that will be in the actual exhibition
- Submissions are up this year, and the juror is adding an element of professionalism – unique and different juror from Los Angeles
- Excitement involved with being back at Carnegie Museum of Art
- 100 invites will be sent to Stacy Weiss for the Women's Committee and personal distribution
- Catering – to be finalized with CMA / Culinaire
- Planning both the food and the sequencing of the evening – to be finalized, draft plan completed
- Downstairs food and drink – gallery and exhibition upstairs, with champagne
- DJ will be in the downstairs/lobby space
- Chris created an agenda/sequence document and distributed to the meeting attendees tonight
- Purchase artwork – one table at the entrance of the gallery

- Follow up items for Juliana – RE: Tuesday evening – ShowClix live on AAP website, Mail Chimp, paper invitations will be out; email invite will be sent to all artists members
- Emily to handle flowers/décor
- Emily to reach out to local media for the Preview Party – style/Seen Columns – Tracy Certo, Whirl Magazine, Natalie B., Kate, Mike May at Pittsburgh Magazine, Bill O’Driscoll, etc.
- Voucher/coupon for the night of event; put the name on the voucher
- Next steps – conference calls with the fundraising committee and setting up a meeting with CMA for logistics, etc.
- Emily/Brian/Mia volunteer to help with office/admin duties related to the Preview Party

The discussion of the Preview Party closed out with confirmation of follow-up points for the appropriate Board members.

### Financial Matters

Discussion deferred this month, as Tom Bakaitus is absent due to tax season, and Juliana Morris is involved with jurying activities.

### Committee Updates

Deferred until next meeting due to Preview planning.

### Adjournment

The meeting was adjourned.