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# SPRING '12 MEMBERSHIP APPLICATION

## Associated Artists of Pittsburgh Since 1910

Office Phone: 412.361.1370 | Email: [aap@aapgh.org](mailto:aap@aapgh.org) | Website: [www.aapgh.org](http://www.aapgh.org) | fb: [www.facebook.com/AAPgh](http://www.facebook.com/AAPgh)

Associated Artists of Pittsburgh, 6300 Fifth Ave., Pgh. PA 15232

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**Eligibility:** Artists 18 or older, any medium, residing in or maintaining a studio within 150 miles of Pittsburgh. Screenings held twice yearly, spring & fall. Dues are \$80/year, prorated (\$40) in fall.

**Screening Process:** Our jury panel will review 10 artworks per applicant. All must submit application form, CD images, & screening fee by deadline, below.

**Jury Panel:** Three esteemed non-AAP arts professionals will be determining Membership at this screening:

**Laura Domencic**, Director, Pittsburgh Center for the Arts

**Barbara Jones**, Chief Curator, Westmoreland Museum of American Art

**Michael Olijnyk**, Co-Director, Mattress Factory

**Application Deadline:** Application materials must be in the AAP office by **Friday, March 9, 2012, 4:00 pm**.

**Voting** is 'blind' (no names), based on artwork itself, and on these criteria;

- A. Use of Medium/Craftsmanship
- B. Consistency of Content, Message, or Theme in Body of Work
- C. Adherence to Application Instructions

----- Choose one of these two application options -----

**A. "7 + 3"** (Preferred method) **Send images of 7 of your 10 works AND bring 3 actual artworks on screening date**, so jurors can more carefully review your work. Submit all application materials (list, below) to AAP office by deadline. Include an appropriately sized, self-addressed envelope, with correct postage, *only if you wish return of CD or video materials*.

**On Sunday, April 1, from 12:15 – 12:45 pm:** Deliver your other 3 (not shown on CD) actual artwork selections to Simmons Hall, Pittsburgh Center for the Arts, 6300 Fifth Ave., Pgh, PA 15232. These 3 pieces should be exhibition ready (framed, or as would be shown in art museum setting) *and should not be the same work as seen on your CD*. Your name must be on back of each piece.

**NOTE: Artwork must be picked up the same day, between 3:15 – 3:45 PM.**

**B. "All 10" by DOCUMENTATION, only: All materials must be received at the AAP office by Friday, March 9, 4:00 PM.** Include an appropriately sized, self-addressed envelope, with correct postage, *only if you wish return of CD or video materials*.

- 1. APPLICATION.** Please print neatly and send application form, below
- 2. CD IMAGES.** Ten, total, artworks burned onto a CD (may submit 1 or 2 details for 3-D art) or just seven pieces, if applying by method A, and submitting 3 actual pieces in person. Print First Initial and Last Name on disc with indelible ink.
- 3. LIST of WORK.** A single page, 8.5 x 11," typed & numbered, including: title, medium, size: height x width (x depth if 3D), indicate inches" or feet', and completion year. Include your First and Last Name.
- 4. FEE.** \$20 non-returnable screening fee, check or money order, made payable to: AAP or Associated Artists of Pittsburgh.
- 5. Optional SASE:** self-addressed stamped envelope, sized for your CD with adequate postage for return of materials (please have your entire parcel pre-weighed at Post Office)

**QUESTIONS:** Call AAP office, 412.361.1370, or Melissa Vertosick, 724.244.9903. Results are mailed.

Mail or bring materials to: Associated Artists of Pittsburgh, 6300 Fifth Avenue, Pittsburgh PA 15232

**Acceptable CD Format:** 7-to-10 digital images on one CD: JPG files, 300 dpi, no larger than 8" on longest image side. Save files with number and title, ex. 1\_Title of Work.jpg, 1a\_Title of Work.jpg. Video (CD or DVD) should be cued to start point, indicate viewing time, up to 3 minutes. Include artist's First Initial and Last Name on all materials EXCEPT the images themselves. Work must be positioned right side up and should have no background distraction unless absolutely unavoidable, as in installation work. *Failure to follow any of these instructions may disqualify entrant.* See additional tips, below.

**TIPS for Applying Artists**

Avoid keystone images of right-angled work.



Consistency is important both in presentation and in the work itself. A body of work is more in keeping with an artist's ongoing vision, rather than a wide variety of different media, subjects, or themes.

‡ Do not include yourself in images of your work. There are other ways to show scale. Do not include any text (title, size, medium, date, or your name) on art images unless it is part of the work.

Height is always listed first. Dimensions should be stated consistently in Feet ' or Inches "

Reproductions of actual art are not acceptable.

*Please detach & mail this portion only ✂*

**Membership Application > Associated Artists of Pittsburgh**

6300 Fifth Ave. Pittsburgh, PA 15232, ph. 412.361.1370, [aap@aapgh.org](mailto:aap@aapgh.org)

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for April 1, 2012

√ Please indicate:

1. Application form

2. CD or DVD

3. Typed list, 7 or 10 pcs.

4. \$20 screening fee

5. (Optional SASE for return)

**Name** \_\_\_\_\_

Exhibiting name, if different \_\_\_\_\_

**Art medium/media** \_\_\_\_\_

**Mailing address** \_\_\_\_\_

\_\_\_\_\_ st \_\_\_\_\_ zip \_\_\_\_\_

**Phone** c \_\_\_\_\_ h \_\_\_\_\_

**Email** \_\_\_\_\_

**\*\*\* Application materials due in AAP office by March 9, 2012, 4:00PM \*\*\***