



Prospectus

“The Icing on the Cake... Art Cakes by AAP!” at PPG Wintergarden, as part of the Three Rivers Arts Festival

June 6 - June 22, 2008

Closing Reception - Sunday, June 22, 2008
from 4:00 to 6:00 p.m.

2008 is the 250th birthday of Pittsburgh and the surrounding region. There are many special events in several venues presenting exhibits, performances and demonstrations sharing the celebration of our region's history. The Associated Artists of Pittsburgh is continuing our participation in the celebration of Pittsburgh 250 with **“Icing on the cake... !”** at PPG Wintergarden, as part of the Three Rivers Arts Festival.

The city can't have a birthday without a lot of cake. So, the challenge to all AAP members: Create a piece of art (or two, or three, or more) in any media, including 3-D, with **“cake”** as an integral part of the piece. Works can be in any media and represent any subject... just think **cake** ... the options are wide open, as long as **“cake”** is somehow featured or represented in the piece. Works cannot be larger than 18x18x18 inches, and cannot be made of food or other perishable items. Works must be matted or mounted, framed, professionally presented, and ready for exhibition. 3-D work must be exhibit ready, and come with presentation instructions. We want to fill the Wintergarden with CAKES!

This very special exhibit will also be a fundraiser for AAP and TRAF. TRAF celebrates its 50th birthday next year, and AAP has our 100th the following year. We are hoping to raise funds to help both organizations celebrate. With that in mind, the artist will get 50% of any sales, and AAP and TRAF will each get 25%. There is no entry fee or juror. This is an open exhibition for all AAP members to celebrate Pittsburgh's 250 birthday with art. The closing reception, on June 22 from 4:00 to 6:00 p.m., will make this a very special event. There will be presentation of awards, and a huge birthday party with lots of cake! So... THINK CAKE!

For questions:
Contact **David Watts** at **724-914-0921**
email: **tinsel_garland@yahoo.com**,
or **Lila Hirsch-Brody** at **412-781-9140**

The specifics:

- Artists must be AAP paid members
- All media (nothing perishable)
- Must have been created in the past 2 years, and not previously shown within 50 miles of Pittsburgh
- Pieces must be exhibit ready; professionally presented and ready to hang
- 3- Dimensional works must be exhibit ready, and come with presentation instructions
- Each artist may submit up to five pieces (more works can be accepted if they are part of a series or in a multiple format presentation)
- Each piece must have two copies of the labels attached to the back
- TRAF and AAP reserve the right to disqualify artwork submitted that is not in the spirit of the “Icing on the Cake” Exhibition

Awards: \$500 in Awards will be presented at the closing reception

Drop Off - Sunday, June 1, 2:30 TO 5:00 P.M..

Fee: NONE

Calendar:

June 1 - Drop off at PPG Wintergarden

June 6 - Festival and exhibit open to the public

**June 22 - Closing Reception & Cake Party -
from 4:00 to 6:00 p.m.**

**June 23 - pick up any unsold works from
3:30 to 7:00 p.m. at PPG Wintergarden**

You will be charged a \$25 handling fee if your work is not picked-up at the assigned time. If not paid your artwork will become the property of AAP

Sales: The TRAF will conduct all sales during the exhibition dates. Sales will be encouraged, the artist receives 50%, AAP 25% TRAF receives 25%.

Promotion: The AAP and TRAF reserve the right to reproduce art for promotion

Exhibition Space:

The PPG Wintergarden is in downtown Pittsburgh and is part of the facilities at PPG Place. For this exhibition, the Wintergarden will be open during regular Festival hours.

- Reasonable care will be taken with original art. The Associated Artists of Pittsburgh and Three Rivers Arts Festival will not be responsible for loss or damage of any work.

“The Icing on the Cake... Art Cakes by AAP!”

*Please type or print labels clearly

*Please attach 2 labels to the back upper left corner of your work...3rd label give to volunteer at sign-in table

*Remember to copy the information from the reverse side for your files before cutting labels



Entry #1
Name _____

Phone _____

Address _____

Email _____

Title _____

Media _____

Size _____

Price _____

Entry #2
Name _____

Phone _____

Address _____

Email _____

Title _____

Media _____

Size _____

Price _____

Entry #3
Name _____

Phone _____

Address _____

Email _____

Title _____

Media _____

Size _____

Price _____

Entry #1
Name _____

Phone _____

Address _____

Email _____

Title _____

Media _____

Size _____

Price _____

Entry #2
Name _____

Phone _____

Address _____

Email _____

Title #1 _____

Media _____

Size _____

Price _____

Entry #3
Name _____

Phone _____

Address _____

Email _____

Title _____

Media _____

Size _____

Price _____

Entry #1
Name _____

Phone _____

Address _____

Email _____

Title #1 _____

Media _____

Size _____

Price _____

Entry #2
Name _____

Phone _____

Address _____

Email _____

Title #1 _____

Media _____

Size _____

Price _____

Entry #3
Name _____

Phone _____

Address _____

Email _____

Title #1 _____

Media _____

Size _____

Price _____